

The Gippsland Anglican

Official newspaper of
The Anglican Diocese of Gippsland
453 Raymond St, Sale, Victoria, 3850.
www.gippsanglican.org.au

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Monthly Advertising Rates (GST not included)

Please note that The Melbourne Anglican is inserted into TGA each month

Deadlines:

Bookings by **8th** month prior to publication

Advertisements to be received by **15th** month prior to publication

Column width (49 mm)	Cost per centimetre depth
1	\$7.00 (minimum 5cm)
2	\$14.00 (minimum 5cm)
3	\$21.00 (minimum 10cm)
4	\$28.00 (minimum 10 cm)
5	\$35.00 (minimum 10 cm)
Quarter page (horizontal) total cost i.e. 9 cm height	\$299.25 (includes 5% discount for larger ads) Add colour = \$359.10
Half page (total cost, i.e., 18 cm)	\$598.50 (5% discount) Add colour = \$718.20
Full page (total cost, i.e., 36 cm)	\$1197.00 (5% discount) Add colour = \$1436.40
Inserts (Please inquire for details. More info next page)	\$147.00 per 1000 (formula: rate X quantity / 1000)
Prices above are for black and white. For colour: add 20% Gippsland Anglican parishes: 10% discount on standard rates	
“For Sale” Classifieds: Parishes can advertise items to the value of \$100 free. For items above that value, the standard rate applies, less 10% parish discount.	

SPECIFICATIONS FOR ADVERTISERS

Measurements:

- 1 column width = 49 mm
- 2 columns = 102 mm
- 3 columns = 158 mm
- 4 columns = 212 mm
- 5 columns = 265 mm

¼ page, horizontal = W 265 mm X H 90 mm

½ page, horizontal = W 265 mm X H 180 mm

Full page = W 265 mm X H 360 mm

Creating advertisements:

Before you start designing your ad, set up the dimensions to match the size of your ad – e.g. 102 mm (2 columns) X 100 mm (10 cm)

Photos and other images must be at least 200 dpi (dots per inch)

Please send your finished ad as PDF, JPEG, or TIFF files.

Gippsland parishes only: If you need us to design your ad, send your text in Word, with any photos or graphics as separate JPEG or TIFF files. Simple designs at no extra cost. Otherwise by negotiation. If we are providing design, we will send you a proof of your ad for approval, provided we receive the material by 15th month prior to publication.

Inserts:

Minimum paper weight 135 gsm

Minimum size 180 mm x 200 mm

Inserts must be delivered to Fairfax no earlier than 10 working days and no later than 5 working days prior to the date of issue (Fairfax requirement).

Send to:

Attn: Inserts Receiving

Fairfax Media Print and Distribution

30 – 32 Grandlee Dve

Wendouree, Vic 3355

Please ask the editor for the Fairfax detailed packaging and delivery instructions when booking an insert.